

# CATALOGUE 2024

JANUARY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
FEBRUARY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
MARCH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
APRIL	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
MAY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
JUNE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
JULY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
AUGUST	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
SEPTEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
OCTOBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
NOVEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	
DECEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31



## *Executive Calendar Range*

28 29 30 31  
23 24 25 26 27 28 29 30  
18 19 20 21 22 23 24 25 26 27 28 29 30  
13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30  
8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30  
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30  
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



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# GENERAL INFORMATION

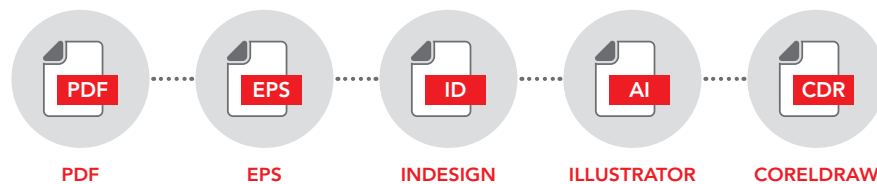
We require the relevant artwork or information and graphic elements that must appear on the branding area. This would include logos, slogans, images, fonts and contact details. Our design studio will lay out the supplied artwork elements in the allocated branding area on your calendars of choice.

## 01 | Artwork

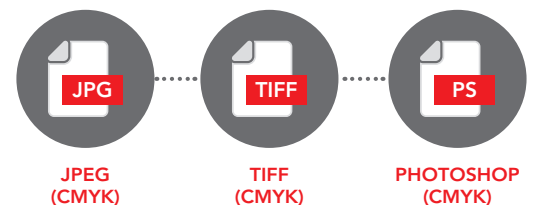


- » Artwork must be supplied in an electronic format. Vector artwork is preferred and is most suitable to use. Artwork created in Microsoft Word, Excel and Power Point is not acceptable due to low quality resolution and incorrect colour formats.
- » When supplying print-ready artwork ensure all fonts are converted to curves/outlines.
- » For full colour artwork, a CMYK raster file such as a JPEG, TIFF or Photoshop file with a minimum resolution of 300dpi at the required physical size can be used for full colour overprints. (72dpi Internet images are not acceptable)
- » Artwork may be supplied in one of the following applications or file formats:

### VECTOR FILES & APPLICATIONS



### RASTER FILES & APPLICATIONS



## 02 | Colour



- » A CMYK colour breakdown or a Pantone reference number as well as a colour sample must be supplied to ensure corporate identities can be accurately matched. A proof will be emailed for final approval before printing will commence. This will enable the client to check the artwork thoroughly and correct any mistakes beforehand.

## 03 | Responsibility



- » It is the responsibility of the client to carefully review the proof and ensure all content and elements are correct before going to print. We cannot be held liable for any incorrect information once a proof has been approved and signed off.

## 04 | Important Notice



- » As always, we are committed to producing high quality products while providing excellent service to our valued clients, however, in order for us to produce nothing less than the best quality, our lead time is between 3 - 6 weeks from the date of final proof sign-off to manufacture and deliver. To ensure prompt delivery and calendars are received by the required date, it is advisable to place orders timeously to avoid disappointment. Late orders run a risk of stock shortages and/or late delivery.

Please feel free to contact one of our key account managers  
*for further assistance.*

# AFRICA'S BIG 7



## 7 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

Africa's Big 7 wildlife calendar represents a captivating group of iconic animals that roam the vast landscapes and shorelines of the African continent.

Complimenting the famous Big 5, the Big 7 also features the great white shark and the southern right whale.

**Code:** 7PG A 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# LOCAL IS LEKKER



## 7 PAGE EXECUTIVE SCENIC WALL CALENDAR

Experience the enchanting allure of South Africa's diverse wildlife, captivating scenery, natural wonders and cultural richness with the "Local is Lekker" calendar.



Explore 360° views with the interactive QR codes and marvel at the iconic Table Mountain, embrace the vibrant energy of Johannesburg, and be mesmerized by the breathtaking fields of Namaqualand daisies.



**Code:** 7PG B 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

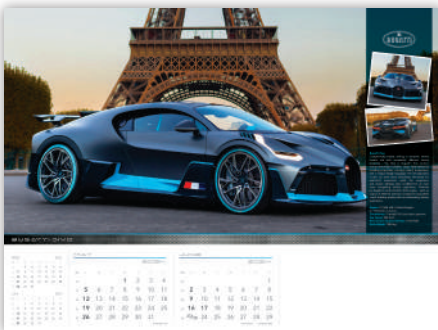
**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# CAPTIVATE



## 7 PAGE EXECUTIVE AUTOMOTIVE WALL CALENDAR

Get ready to rev your imagination. Captivate is the ultimate calendar for car enthusiasts. Feast your eyes on breathtaking luxury sports cars, from sleek Ferraris to powerful Lamborghinis, each page showcases a different automotive masterpiece.

**Code:** 7PG C 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# METRO NIGHTS



## 7 PAGE EXECUTIVE SCENIC WALL CALENDAR

A beautiful and colourful collection of iconic city scapes from around the globe.

**Code:** 7PG D 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# TROPICAL PARADISE



## 7 PAGE EXECUTIVE SCENIC WALL CALENDAR

Discover a stunning collection of the world's hidden gems - tropical islands - with breathtaking images capturing turquoise waters, pristine beaches, and lush landscapes.

Explore 360° views with the interactive QR codes and unveil a new paradise, that offers a daily escape to tropical bliss.

**Code:** 7PG E 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# WANDERLUST



## 7 PAGE EXECUTIVE SCENIC WALL CALENDAR

A spectacular collection of some of the most exotic international travel destinations inspired by the meaning of its name: "Wanderlust: A strong desire to travel".

**Code:** 7PG F 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# WILD FEATHERS



## 7 PAGE EXECUTIVE EXOTIC BIRDS WALL CALENDAR

Along with motivational quotes, this calendar boasts a colourful exposition of fascinating exotic birds that captivate our imagination with their vibrant plumage and unique behaviours.

Their presence reminds us of the astonishing diversity and wonders of the avian realm.

**Code:** 7PG G 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# WILD TRIBE



## 7 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

“Wild Tribe”boasts a blend of African wildlife that captures the essence of family.

Let the wild spirit inspire you as you witness the bonds, adventures, tender moments and untamed beauty of families of the African animal kingdom.

**Code:** 7PG H 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# WORDS OF WISDOM



## 7 PAGE EXECUTIVE MOTIVATIONAL WALL CALENDAR

This calendar is composed of a unique selection of stunning macro photographic pictures carefully paired with hand-picked inspirational quotes that are laid out in beautiful typographic form.

**Code:** 7PG | 24

**Size:** 600 x 440mm

**Pages:** Cover & 6 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiro Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm

# LOCAL IS LEKKER



## 13 PAGE EXECUTIVE SCENIC WALL CALENDAR

**Code:** 13PG A 24

**Size:** 600 x 440mm

**Pages:** Cover & 12 Leaves

**Paper:** Matt Art 170gsm

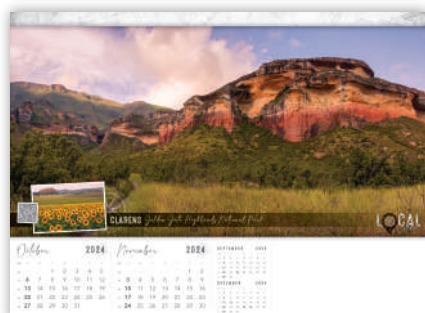
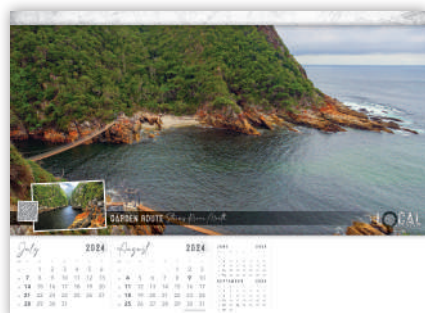
**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiros Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm



# METRO NIGHTS



## 13 PAGE EXECUTIVE SCENIC WALL CALENDAR

**Code:** 13PG B 24

**Size:** 600 x 440mm

**Pages:** Cover & 12 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiros Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm



# TROPICAL PARADISE



## 13 PAGE EXECUTIVE SCENIC WALL CALENDAR

**Code:** 13PG C 24

**Size:** 600 x 440mm

**Pages:** Cover & 12 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiros Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm



# WILD TRIBE



## 13 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

**Code:** 13PG D 24

**Size:** 600 x 440mm

**Pages:** Cover & 12 Leaves

**Paper:** Matt Art 170gsm

**Backing:** 1.7mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Wiros Bound with Hanger

**Finish:** Spot Gloss UV Varnish

**Branding Area:** 205 x 95mm



# LOCAL IS LEKKER



**YOUR LOGO**  
*Your Slogan Here!*

Contact us  
WWW.YOURWEBSITE.CO.ZA  
011 000 0000 | 012 000 0000  
INFO@YOURCOMPANY.CO.ZA

WK	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	01 JANUARY
01		1 New Year's Day	2	3	4	5	6	 NOTES  <b>2024</b> PUBLIC HOLIDAYS 01 JAN 2024 New Year's Day 02 FEB 2024 Family Day 03 MAR 2024 Good Friday 04 APR 2024 Easter Monday 05 MAY 2024 Labour Day 06 JUN 2024 National Day 07 JUL 2024 Freedom Day 08 AUG 2024 Back to School Day 09 SEP 2024 Heritage Day 10 OCT 2024 Day of the Vow 11 NOV 2024 National Day 12 DEC 2024 Day of Reconciliation SCHOOL TERMS 01 JAN 2024 Term 1 01 FEB 2024 Term 1 01 MAR 2024 Term 1 01 APR 2024 Term 1 01 MAY 2024 Term 1 01 JUN 2024 Term 1 01 JUL 2024 Term 1 01 AUG 2024 Term 1 01 SEP 2024 Term 1 01 OCT 2024 Term 1 01 NOV 2024 Term 1 01 DEC 2024 Term 1 01 JAN 2024 Term 2 01 FEB 2024 Term 2 01 MAR 2024 Term 2 01 APR 2024 Term 2 01 MAY 2024 Term 2 01 JUN 2024 Term 2 01 JUL 2024 Term 2 01 AUG 2024 Term 2 01 SEP 2024 Term 2 01 OCT 2024 Term 2 01 NOV 2024 Term 2 01 DEC 2024 Term 2 01 JAN 2024 Term 3 01 FEB 2024 Term 3 01 MAR 2024 Term 3 01 APR 2024 Term 3 01 MAY 2024 Term 3 01 JUN 2024 Term 3 01 JUL 2024 Term 3 01 AUG 2024 Term 3 01 SEP 2024 Term 3 01 OCT 2024 Term 3 01 NOV 2024 Term 3 01 DEC 2024 Term 3 01 JAN 2024 Term 4 01 FEB 2024 Term 4 01 MAR 2024 Term 4 01 APR 2024 Term 4 01 MAY 2024 Term 4 01 JUN 2024 Term 4 01 JUL 2024 Term 4 01 AUG 2024 Term 4 01 SEP 2024 Term 4 01 OCT 2024 Term 4 01 NOV 2024 Term 4 01 DEC 2024 Term 4
02	7	8	9	10	11	12	13	
03	14	15	16	17	18	19	20	
04	21	22	23	24	25	26	27	
05	28	29	30	31				

**12 PAGE EXECUTIVE  
SCENIC DESK PAD CALENDAR**

Code: DP A 24

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

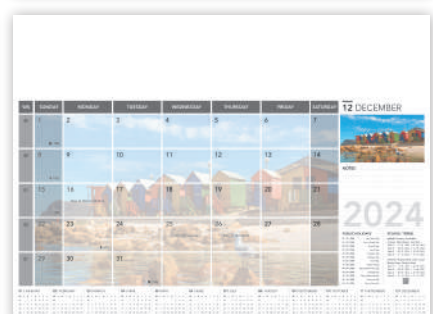
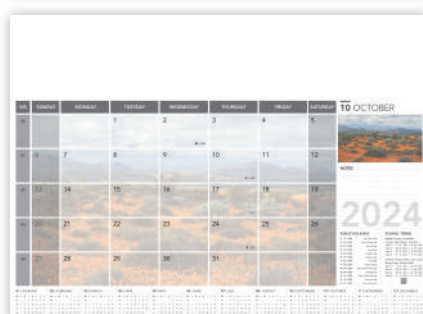
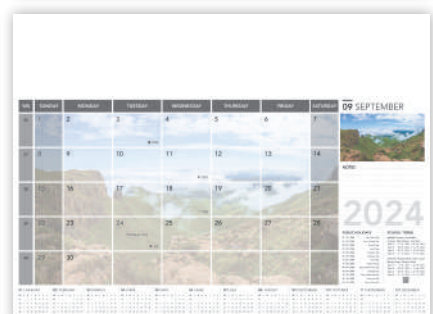
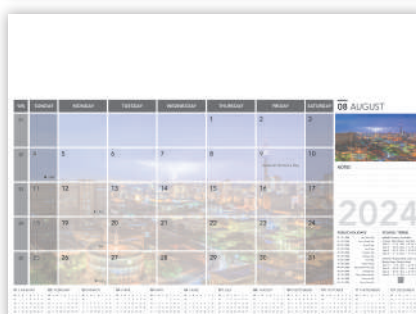
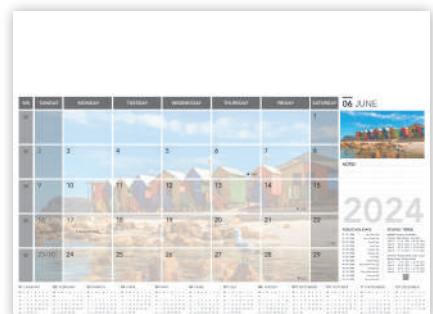
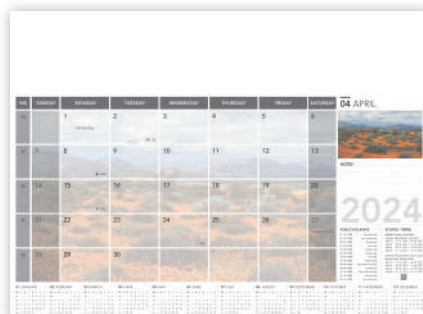
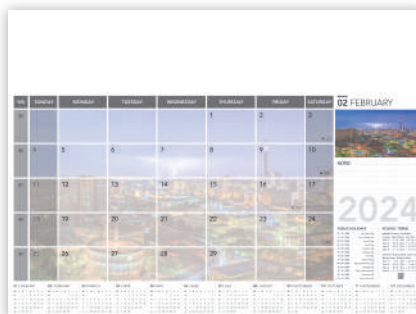
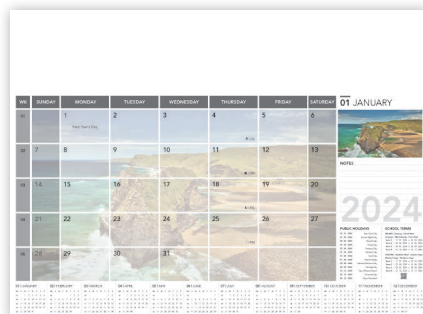
Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm





# TROPICAL PARADISE

## 12 PAGE EXECUTIVE WILDLIFE DESK PAD CALENDAR

Code: DP C 24

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

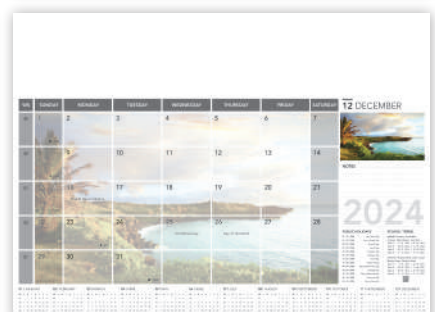
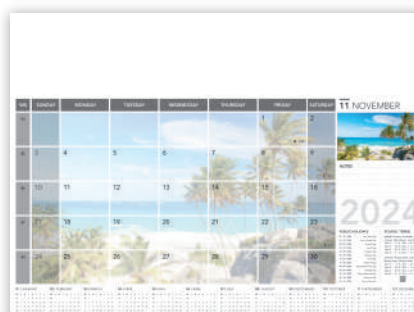
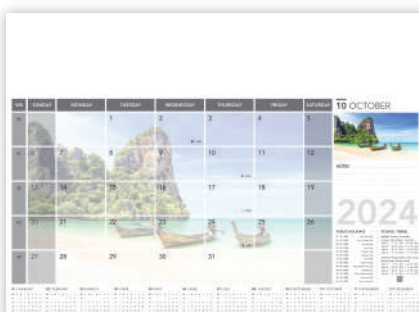
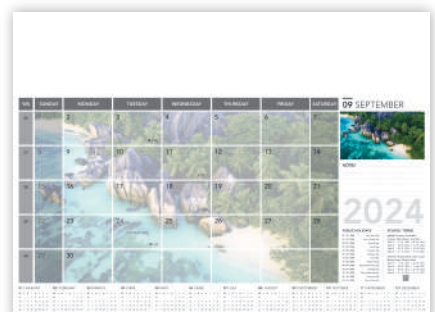
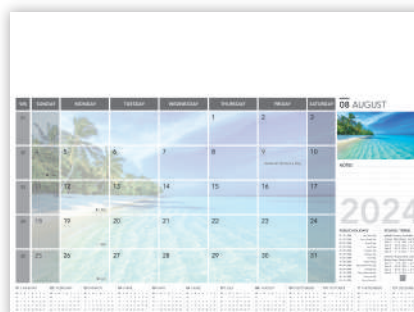
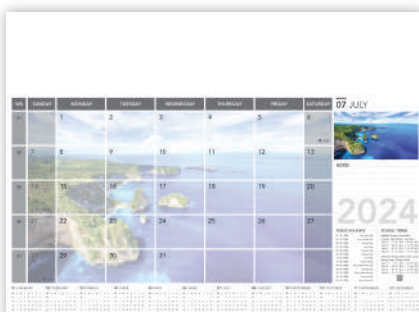
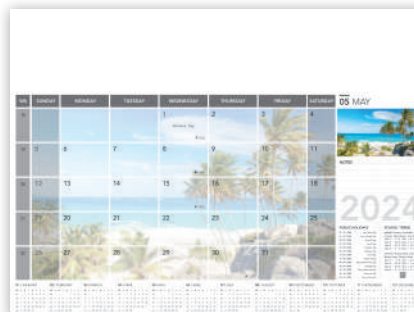
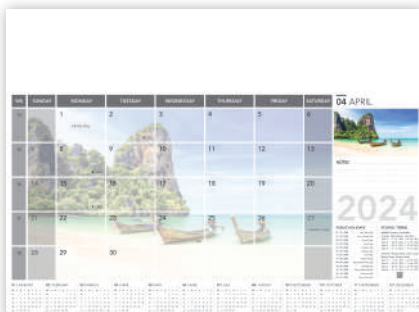
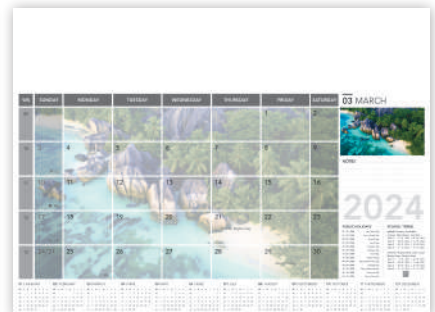
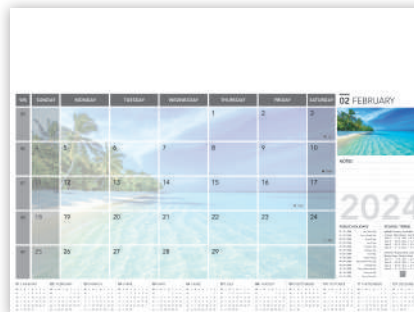
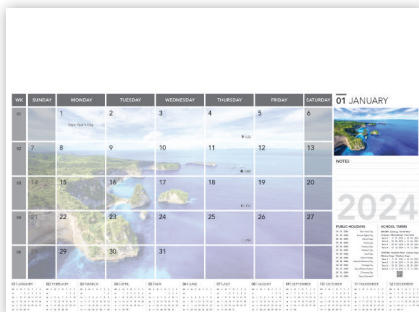
Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm



# WILD TRIBE



**YOUR LOGO**  
*Your Slogan Here!*

*Contact us*  
WWW.YOURWEBSITE.CO.ZA  
011 000 0000 | 012 000 0000  
INFO@YOURCOMPANY.CO.ZA

WK	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	01 JANUARY
01		1 New Year's Day	2	3	4	5	6	 NOTES
02	7	8	9	10	11	12	13	<div style="font-size: 48px; font-weight: bold; text-align: center;">2024</div> <p><b>PUBLIC HOLIDAYS</b></p> <p>01 JAN 01 New Year's Day 02 FEB 01 National Women's Day 03 MAR 01 Good Friday 04 APR 01 Family Day 05 MAY 01 Labour Day 06 JUN 01 National Youth Day 07 JUL 01 Day of the Zulu 08 AUG 01 National Day 09 SEP 01 Freedom Day 10 OCT 01 Heritage Day 11 NOV 01 Day of Mourning 12 DEC 01 Christmas Day</p> <p><b>SCHOOL TERMS</b></p> <p>01 JAN 01 - 01 FEB 01 Term 1 02 FEB 01 - 01 MAR 01 Term 2 03 MAR 01 - 01 APR 01 Term 3 04 APR 01 - 01 MAY 01 Term 4</p>

**12 PAGE EXECUTIVE  
WILDLIFE DESK PAD CALENDAR**

**Code:** DP D 24

**Size:** 575 x 420mm

**Pages:** 12 Leaves

**Paper:** White Bond 80gsm

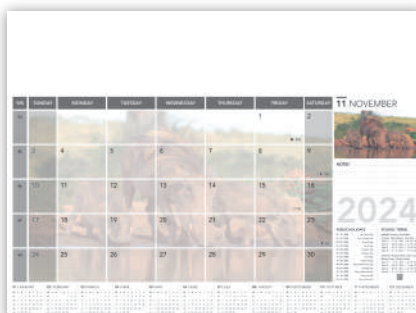
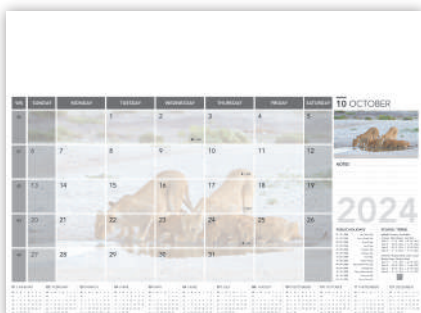
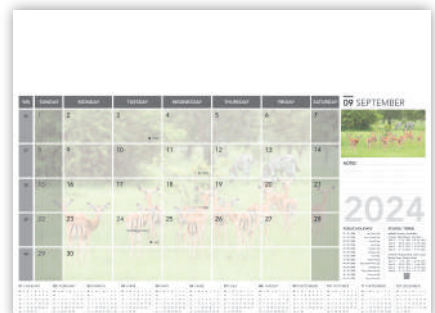
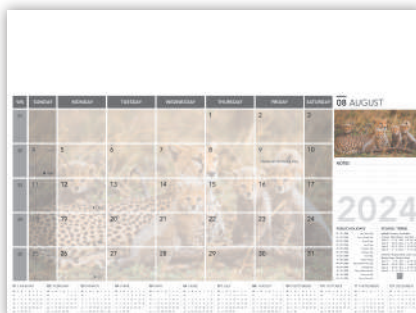
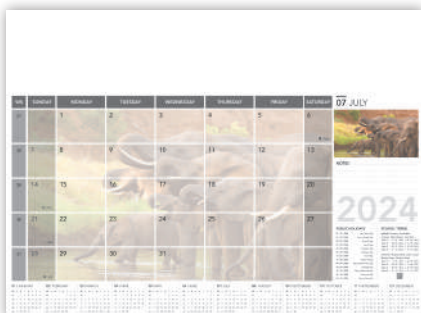
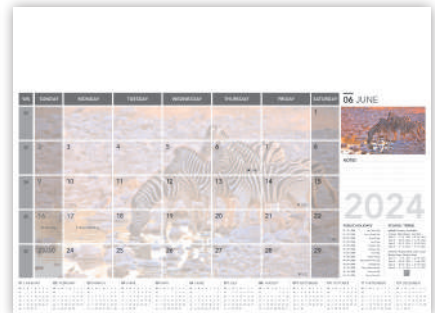
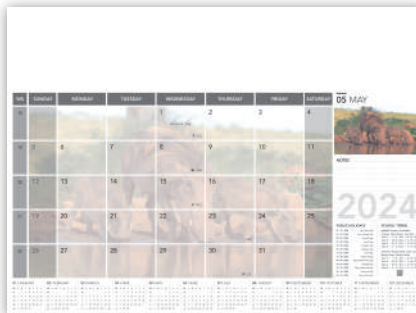
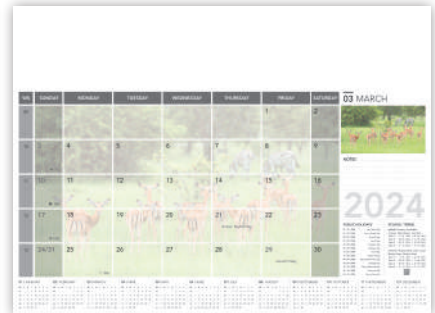
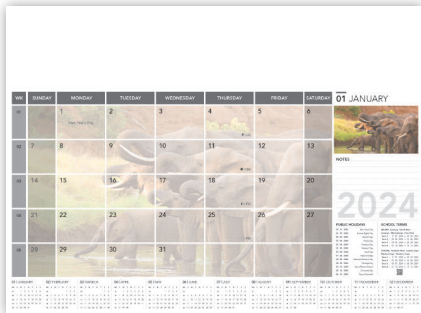
**Backing:** 1.2mm Grey Chipboard

**Printing:** Full Colour

**Binding:** Padded at the bottom

**Finishing:** Clear PVC Corners on top

**Branding Area:** 560 x 95mm





# MINI POSTERS



A3 A 24 | LOCAL IS LEKKER



A3 B 24 | METRO NIGHTS



A3 C 24 | TROPICAL PARADISE



A3 D 24 | WILD TRIBE

## SINGLE LEAF MINI (A3) WALL CALENDAR POSTERS

Size: 297 x 420mm

Paper: Matt Art 350gsm

Printing: Full Colour

Binding: 6mm Punched Hole - Top Centre

Branding Area: 277 x 60mm

# MEDIUM POSTERS



A2 A 24 | LOCAL IS LEKKER



A2 B 24 | METRO NIGHTS



A2 C 24 | TROPICAL PARADISE



A2 D 24 | WILD TRIBE

## SINGLE LEAF MEDIUM (A2) WALL CALENDAR POSTERS

Size: 420 x 594mm

Paper: Matt Art 150gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Finish: Spot Gloss UV Varnish

Branding Area: 395 x 95mm

# JUMBO POSTERS



**YOUR LOGO**  
*Your Slogan Here!*

*Contact us*  
WWW.YOURWEBSITE.CO.ZA  
011 000 0000 | 012 000 0000  
INFO@YOURCOMPANY.CO.ZA

**JANUARY 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**JULY 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**FEBRUARY 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

**AUGUST 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**MARCH 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**SEPTEMBER 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**APRIL 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**OCTOBER 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**MAY 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**NOVEMBER 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2			
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**JUNE 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

**DECEMBER 2024**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

**DECEMBER 2023**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

**PUBLIC HOLIDAYS**

DATE	HOLIDAY
01.01.2024	New Year's Day
21.03.2024	Human Rights Day
20.03.2024	Good Friday
01.04.2024	F Family Day
01.05.2024	Workers' Day
14.06.2024	Matric Day
17.06.2024	Public Holiday
09.08.2024	National Women's Day
28.09.2024	Madibela Day
16.12.2024	Day of Reconciliation
25.12.2024	Christmas Day
26.12.2024	Day of Goodwill

**SCHOOL TERMS**

CLUSTER	TERM 1	TERM 2	TERM 3	TERM 4
ISLAND CLUSTER	01.01.2024 - 15.02.2024	15.02.2024 - 15.04.2024	15.04.2024 - 15.06.2024	15.06.2024 - 15.08.2024
COASTAL CLUSTER	01.01.2024 - 15.02.2024	15.02.2024 - 15.04.2024	15.04.2024 - 15.06.2024	15.06.2024 - 15.08.2024

**JANUARY 2025**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

**SINGLE LEAF JUMBO WALL CALENDAR POSTERS**

**Size:** 580 x 900mm

**Paper:** Matt Art 170gsm

**Printing:** Full Colour

**Binding:** Silver Rimmed - Top & Bottom

**Finish:** Spot Gloss UV Varnish

**Finish:** No Spot Gloss UV Varnish ▲

**Branding Area:** 560 x 105mm

PO A 24 | AFRICA'S BIG 7

**PO B 24 | LOCAL IS LEKKER**

**PO C 24 | CAPTIVATE**

**PO D 24 | METRO NIGHTS**

# JUMBO POSTERS



PO E 24 | TROPICAL PARADISE



PO F 24 | WANDERLUST



PO G 24 | WILD FEATHERS



PO H 24 | WILD TRIBE



PO I 24 | WORDS OF WISDOM



PO J 24 | HUMPBACK WHALE



PO K 24 | CAPE TOWN

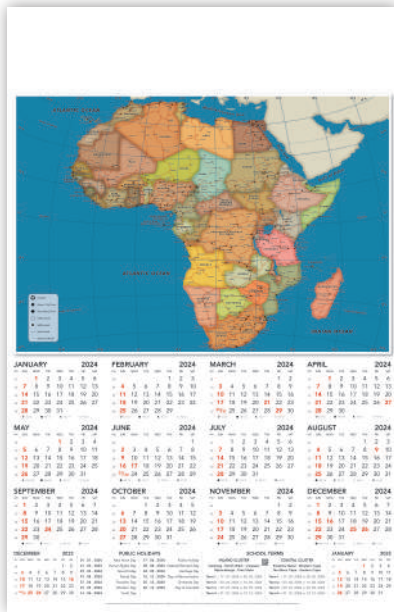


PO L 24 | LEOPARD & CUB

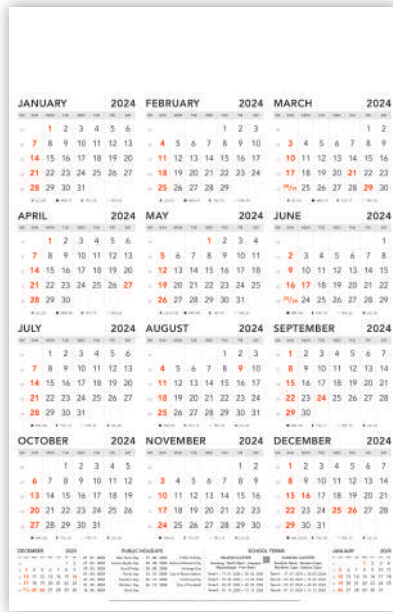


PO M 24 | SOUTH AFRICA MAP ▲

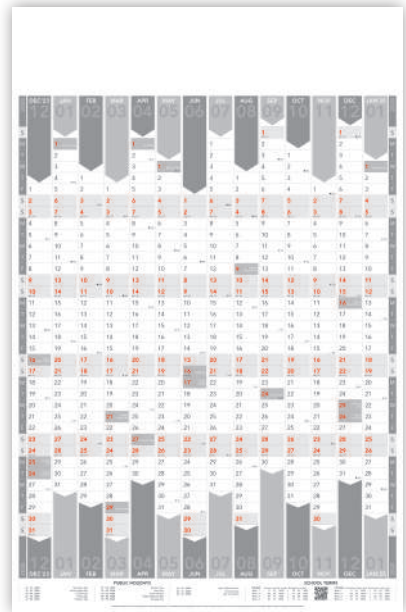
# JUMBO POSTERS



PO N 24 | AFRICA MAP ▲



PO O 24 | CORPORATE PLANNER ▲



PO P 24 | YEAR PLANNER ▲

# TRIANGLE / TENT

## EXECUTIVE TRIANGLE / TENT DESK CALENDARS

Flat Size: 205 x 435mm

Finished Size: 205 x 150mm

Paper: White Sulphate 350gsm

Printing: Full Colour

Binding: Die Cut with Interlocking Slits

Branding Area: 197 x 29mm



TT A 24 | LOCAL IS LEKKER



TT B 24 | METRO NIGHTS



TT C 24 | TROPICAL PARADISE



TT D 24 | WILD TRIBE

# CD CALENDARS



CD A 24 | LOCAL IS LEKKER



CD B 24 | METRO NIGHTS



CD C 24 | TROPICAL PARADISE



CD D 24 | WILD TRIBE

## EXECUTIVE CD DESK CALENDARS

**Size:** 116 x 138mm

**Pages:** Cover & 13 Leaves

**Paper:** Gloss Art 250gsm

**Printing:** Full Colour

**Finish:** Spot Gloss UV Varnish

**Packaging:** Clear CD Case

**Branding Area:** 50 x 40mm

# A-FRAME CALENDARS



AF A 24 | LOCAL IS LEKKER



AF B 24 | METRO NIGHTS



AF C 24 | TROPICAL PARADISE



## EXECUTIVE A-FRAME DESK CALENDARS

Size - Months: 240 x 110mm

Size - Detail Leaves: 240 x 150mm

Pages - Months: Cover & 7 Leaves

Pages - Detail Leaves: 2 Leaves

Paper: Gloss Art 200gsm

Frame: Sulphate 350gsm

Printing: Full Colour

Binding: Wiros Bound

Finish: Spot Gloss UV Varnish

Branding Area: 230 x 30mm

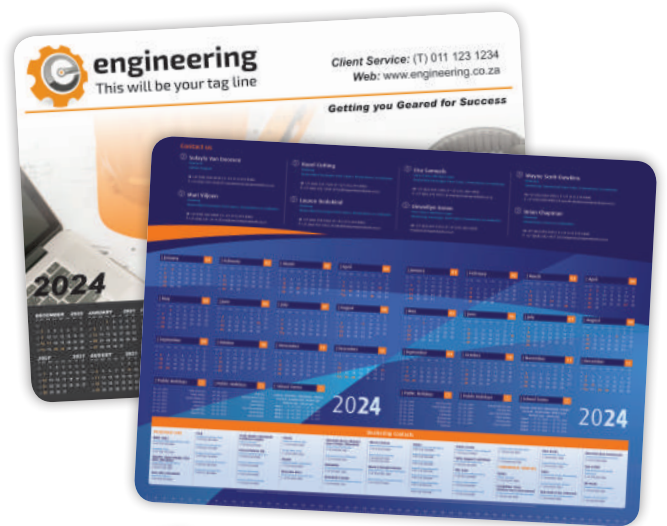


AF D 24 | WILD TRIBE

# CUSTOMISED CALENDARS



WALL CALENDAR POSTERS



DESK MAT CALENDARS



MINI DESK CALENDAR



PEN HOLDER



CD DESK CALENDAR



TRIANGLE / TENT CALENDAR



2023		DECEMBER						2023	
WK	SUN	MON	TUE	WED	THU	FRI	SAT		
48						1	2		
49	3	4	5	6	7	8	9		
50	10	11	12	13	14	15	16		
51	17	18	19	20	21	22	23		
52	24/31	25	26	27	28	29	30		

PRETORIA | 012 323 6262

2024		JANUARY						2024	
WK	SUN	MON	TUE	WED	THU	FRI	SAT		
01		1	2	3	4	5	6		
02	7	8	9	10	11	12	13		
03	14	15	16	17	18	19	20		
04	21	22	23	24	25	26	27		
05	28	29	30	31					

PORT SHEPSTONE | 039 684 3009

2024		FEBRUARY						2024	
WK	SUN	MON	TUE	WED	THU	FRI	SAT		
05					1	2	3		
06	4	5	6	7	8	9	10		
07	11	12	13	14	15	16	17		
08	18	19	20	21	22	23	24		
09	25	26	27	28	29				

WWW.REWINDMEDIA.CO.ZA



2023		DECEMBER						2023	
WK	SUN	MON	TUE	WED	THU	FRI	SAT		
48						1	2		
49	3	4	5	6	7	8	9		
50	10	11	12	13	14	15	16		
51	17	18	19	20	21	22	23		
52	24/31	25	26	27	28	29	30		

ROAD FREIGHT | AIRFREIGHT | OCEAN FREIGHT | WAREHOUSING

2024		JANUARY						2024	
WK	SUN	MON	TUE	WED	THU	FRI	SAT		
01		1	2	3	4	5	6		
02	7	8	9	10	11	12	13		
03	14	15	16	17	18	19	20		
04	21	22	23	24	25	26	27		
05	28	29	30	31					

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2024		FEBRUARY						2024	
WK	SUN	MON	TUE	WED	THU	FRI	SAT		
05					1	2	3		
06	4	5	6	7	8	9	10		
07	11	12	13	14	15	16	17		
08	18	19	20	21	22	23	24		
09	25	26	27	28	29				

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WIROBOUND FREIGHT CALENDAR

DIE CUT FREIGHT CALENDAR

# COMMERCIAL PRINTING



CORPORATE STATIONERY



NOTE PADS & NOTE BOOKS



BROCHURES & LEAFLETS



PRESENTATION FOLDERS

## Our Products & Services

- Corporate Stationery | Labels | Envelopes | Annual Reports | NCR Books
- Leaflets & Flyers | Brochures | Yearbooks | Textbooks | Corporate Gifting
- Pharmaceutical Box Packaging | Calendars | Letterheads | Certificate Printing
- Compliment Slips | Magazines | Catalogues | Variable Data Printing
- Note Books | Note Pads | Canvas Prints | Banners | Secondary Food Box Packaging
- Tent Cards | Business Cards | Presentation Folders | Posters | Art Books | Pricelists
- Manuals | Desk Mats & Mouse Pads | Vinyl Prints & Decals | Marketing Material
- Graphic & Layout Design | Digital Printing | Large Format Printing
- Foiling | Embossing | Die Cutting | Laminating

# CUSTOMER JOURNEY

## 01 | *Discovery*

### RESEARCH & AWARENESS

- » Initial contact.
- » Recommended / referral.
- » Website and E-mails.
- » Social media:  
Facebook, Instagram and LinkedIn.
- » Direct: Sales teams or agents.

## 02 | *Consider & Select*

### CLIENT MEETING & CONSULTATION

- » Viewing samples.
- » Discuss needs and requirements  
E.g. Calendar types, quantity,  
corporate colours and colour samples.
- » Proposal: Submit quotations.
- » Telephone follow-up.

## 03 | *Acquisition*

### ORDER & PURCHASE

- » Official purchase order or confirmation.
- » Generate a sales docket with unique tracking number.
- » Supply high-resolution artwork elements or print ready PDF.
- » 50% Deposit and proof of payment.

## 01 | Discovery



REFERRALS



ONLINE



DIRECT



SAMPLES



NEEDS



PROPOSAL



## 02 | Consider & Select



PURCHASE ORDER



ARTWORK



50% DEPOSIT

## 03 | Acquisition



DESIGN & PROOF



PRINTING



FINISHING



## 04 | Service



INVOICE



PAYMENT



DELIVERY

## 05 | Dispatch



RELATIONSHIP



SATISFACTION



RECOMMEND



## 06 | Loyalty

## 04 | *Service*

### DESIGN, PROOF, PRINT & FINISH

- » Overprints: Artwork completed.
- » Custom calendars: Consultation to discuss unique requirements.
- » Final approval and confirm delivery date.
- » Plating, printing and finishing.

## 05 | *Dispatch*

### ORDER DELIVERY

- » Invoice.
- » Payment of outstanding balance.
- » Delivery note.
- » FREE delivery to one Gauteng address.

## 06 | *Loyalty*

### CUSTOMER RELATIONS

- » Customer relationship management.
- » Experience satisfaction and reliability via support and service.
- » Recommended / refer.

# RANGE 2024

## CODE 7PG EXECUTIVE WALL CALENDARS

7PG A 24	AFRICA'S BIG 7
7PG B 24	LOCAL IS LEKKER
7PG C 24	CAPTIVATE
7PG D 24	METRO NIGHTS
7PG E 24	TROPICAL PARADISE
7PG F 24	WANDERLUST
7PG G 24	WILD FEATHERS
7PG H 24	WILD TRIBE
7PG I 24	WORDS OF WISDOM

## CODE 13PG EXECUTIVE WALL CALENDARS

13PG A 24	LOCAL IS LEKKER
13PG B 24	METRO NIGHTS
13PG C 24	TROPICAL PARADISE
13PG D 24	WILD TRIBE

## CODE EXECUTIVE DESK PAD CALENDARS

DP A 24	LOCAL IS LEKKER
DP B 24	METRO NIGHTS
DP C 24	TROPICAL PARADISE
DP D 24	WILD TRIBE

## CODE CORPORATE DESK PAD CALENDARS

DP E 24	BLOCKS
DP F 24	LINES
DP G 24	SOUTH AFRICA MAP

## CODE MINI (A3) WALL CALENDAR POSTERS

A3 A 24	LOCAL IS LEKKER
A3 B 24	METRO NIGHTS
A3 C 24	TROPICAL PARADISE
A3 D 24	WILD TRIBE

## CODE MEDIUM (A2) WALL CALENDAR POSTERS

A2 A 24	LOCAL IS LEKKER
A2 B 24	METRO NIGHTS
A2 C 24	TROPICAL PARADISE
A2 D 24	WILD TRIBE

## CODE JUMBO WALL CALENDAR POSTERS

PO A 24	AFRICA'S BIG 7
PO B 24	LOCAL IS LEKKER
PO C 24	CAPTIVATE
PO D 24	METRO NIGHTS
PO E 24	TROPICAL PARADISE
PO F 24	WANDERLUST
PO G 24	WILD FEATHERS
PO H 24	WILD TRIBE
PO I 24	WORDS OF WISDOM
PO J 24	HUMPBACK WHALE
PO K 24	CAPE TOWN
PO L 24	LEOPARD & CUB
PO M 24	SOUTH AFRICA MAP
PO N 24	AFRICA MAP
PO O 24	CORPORATE PLANNER
PO P 24	YEAR PLANNER

## CODE EXECUTIVE TRIANGLE / TENT

TT A 24	LOCAL IS LEKKER
TT B 24	METRO NIGHTS
TT C 24	TROPICAL PARADISE
TT D 24	WILD TRIBE

## CODE EXECUTIVE CD DESK CALENDARS

CD A 24	LOCAL IS LEKKER
CD B 24	METRO NIGHTS
CD C 24	TROPICAL PARADISE
CD D 24	WILD TRIBE

## CODE EXECUTIVE A-FRAME DESK CALENDARS

AF A 24	LOCAL IS LEKKER
AF B 24	METRO NIGHTS
AF C 24	TROPICAL PARADISE
AF D 24	WILD TRIBE

**PLEASE REFER TO PAGES 25 - 26 TO SEE OUR CUSTOMISED CALENDARS AND OUR OTHER PRODUCTS & SERVICES.**